

GENTLEMEN OF
GOAL
MAGAZINE

Fashion and Philanthropy



Reed Nelson

Chiropractor/Founding Partner



Owner/Partner



Years in current position. Years in current industry?

24 years - Ouch!

Education?

Studied Pre-Medicine, Indiana University of PA
Earned BS in Nutrition, Life University, Atlanta GA
Doctorate of Chiropractic (DC), Life University, Atlanta GA
Studied Physiological Therapeutics, National College, Lombard IL
Graduate of Tony Robbins Business Mastery

What lead you to your current profession?

I always enjoyed helping people. Creating a big smile on a person's face put a big smile on mine! I launched many small businesses growing up, I thought everyone did. After all, as a kid, making money meant adventure! How else do you visit your Pap in Florida if you're out of money? As a boy, I was curious in business. I was resourceful. I learned that I made much more money cutting my paper route customers lawn's than delivering their newspapers. When I delivered their paper however, they typically would give me the chance to take care of their yard too. I learned the power of relationships. Before I knew it, at age 14 I had so many lawns to care for, I could not do it without the help of my brother and our friends, and thus the first profitable Nelson Company was born!

Who has been most influential to you throughout your career?

As I became well educated, I realized that credentials mattered but the most important things were not always taught in traditional school. To constantly improve, I noticed I had to constantly learn new things. For me, I primarily listen rather than watch videos on my phone each morning as I prepare for the day and I read books frequently and every time I travel. My favorite topics are psychology, physiology, success and human behavior.

What cause or purpose are you most motivated to support and why?

Helping Animals that are neglected or suffering receive the love they deserve makes me happy. My favorite animal is the dog. A dog's love should be cherished, and I never understood why it is so frequently not. Dogs teaches us loyalty and unconditional love. I believe it is no accident that the dog is man's best friend.

If you were given only one sentence or statement to convince others of the importance of giving to others what would you say?

When you give on the front end, you can trust that you will receive. It is the Law of Sowing and Reaping. I'm not sure about luck; however, I know there is plenty of grace, so give!

What style or outfit do you feel most accurately portrays your personality?

I believe fashion is a valuable part of our first impression. Our brains are like high speed computers! Well before a person speaks, our mind already has an impression of them based on their fashion. Not always, but most of the time this subliminal profile is correct. We all know how to look disorganized and unkept. What you choose to wear is a unique statement of who you are. Weather I'm in business attire or athletic gear, I want to look clean, sharp and ready!

Do you have a signature look?

For me it's simple, if you look good - you feel good. If you feel good - you play life good.

What accessories do you wear?

I'm not one wear necklaces, bracelets and rings. My only accessories are a stylish watch, some zappy socks and occasionally a scarf.

Most impactful words ever said to you and who said them?

"You can be anything you want to be Reed Nelson, just go ahead and do it."

Gretchen Nelson, Mother

Favorite Quote?

How did you know, I love quotes!

When it comes to quotes and sayings, I could fill the magazine. For me they are powerful. Quotes teach us, remind us and inspire us. They make us think. Here are a few favorites instantly off the top of my head.

"It is not what happens to you, it is what you do when it happens!"

"To be, you must act as if!"

"It's nice to be beautiful, but it is more beautiful to be nice!"

"The more you can make, the more you can give. So, make a lot."

As far as authors, who knows, google it! Half the quotes I know, were written down over the years from books I've read and seminars I have attended. I typically, "Nelsonize" them to suit me and the other half, I just make them up.

If you were to share one life lesson to our youth what would it be and why?

Don't take yourself so seriously. Everyone can get good at laughing, so be sure to do that!

If you could change one thing about yourself or your life what would it be?

I would change my life's venue. Pennsylvania is gray. I love the sun and the sea.

What do you consider your greatest personal accomplishment and why?

A day I will never forget. I was a year or two on either side of 30 years old. I was snorkeling off a jet ski with a diverse group from all over the world. We were out in Ocean at a large Coral reef off Mexico. Beside me, a woman began to scream and cry in Italian. So, did her husband as her new wedding ring slipped off her finger and went to the bottom off the reef. I took a big breath, swimming straight down more than 15 feet. I looked back and forth and I saw a sparkle. Swimming towards it, the pressure was piercing my head and time seemed to slow. Could it be the ring? It sure was. I grabbed it with my right hand and pushed off the bottom of the sea. Gasping for air, I surfaced yelling, "I got it-I got it." I witnessed first-hand that miracles happen, and I learned that day that miracles only happen when you believe they are possible.