

GENTLEMEN OF  
**GOAL**  
MAGAZINE

**Fashion and Philanthropy**



*Bryan Kisiel*  
Managing Shareholder



**Years in current position. Years in current industry?**

26 years but 34 years total

**Education?**

B.S. in Accounting Penn State University

**Hometown?** Erie, PA **Currently Resides in?** Connellsville, PA

**What lead you to your current profession?**

I took an Intro to Accounting class as a freshman elective at Penn State while an Electrical Engineering major because I was great at math and knew right away that was my calling and changed my major after completing the class.

**To what event, decision, person, characteristic or other do you attribute your success to the most?**

My family is the reason I have strived to succeed. After deciding to leave the comfort of a steady paycheck with Ernst & Young to go out on own with my wife as my first client.

**What do you love and dislike the most about your job? Or, what inspires you the most and disappoints you the most?**

I love the feeling of satisfaction when a plan comes together and a client has improved profitability or hit some other milestone or goal as a result of their partnership with our firm. I dislike when a client yells at us because they owe money on their tax return when they did not heed our advice to avoid the tax! What inspires me the most is being able to make a difference in a clients business by bringing my experience and expertise to the table. What disappoints me most is when after all the hard work something unexpected and uncontrollable wipes out all the progress made as a result of the hard work.

**If you could do anything professionally, what would it be and why?**

Musician. I have always loved music and was successful as a vocalist at a young age through high school, but wasn't confident enough to pursue as a career when knew I would eventually needed to support a family!

**If you had to give a younger person in your field one piece of advice what would it be?**

Seek out opportunities to grow professionally and differentiate yourself from your peers while you are young and fresh in the profession. Don't be afraid to put in the extra effort. In other words, "Do what others won't, so tomorrow you can do what others can't."

**Define success in one statement.**

Success is a journey, not a destination!

**What cause or purpose are you most motivated to support and why?**

There are many causes dear to my heart including youth development and veteran support. The most important cause recently is supporting an organization called Unity a Journey of Hope. It is like Make a Wish for terminally ill adults that grants wishes for end-stage patients. The satisfaction of seeing someone who otherwise would not get to do things we all take for granted, like going to the beach or having a special dinner or going to an amusement park or concert is fulfilling to be a helping hand in making happen.

**If you were given only one sentence or statement to convince others of the importance of giving to others what would you say?**

God blesses us each with an opportunity to help our fellow man in some way, shape or form, we just have to choose to accept that blessing and fulfill it.

**If you could volunteer full time, what would you do?**

Right now I volunteer as a member of our school board. I feel it is important for people with the ability to make our children's educational opportunities better to step forward and be a part of this important duty to our community. Our children are our future and we will reap what we sow.

**What style or outfit do you feel most accurately portrays your personality?**

I am a casual person, jeans or dockers and a polo and I am good to go!

**Name one stylish trend from your childhood that you would bring back to "in style" if you could?**

I grew up in the 60s and 70s so I am not sure I would want to bring any of those styles back.

**Give an example of you stepping outside your comfort zone with regards to your appearance and/or attire?**

I am not one to wear costumes, so I don't attend many Halloween parties.

**What do you normally wear to work?**

Business casual

**Most impactful words ever said to you and who said them?**

"Life is not a dress rehearsal."

**Favorite Quote?**

"Character is doing the right thing when no one is watching."

**If you were to share one life lesson to our youth what would it be and why?**

Life is shorter than you realize and time really does fly. Find your passion and don't take anything for granted.

**If you could change one thing about yourself or your life what would it be?**

I would figure out a way to better balance work and personal. I tend to trust slowly and so assume more responsibility for making sure things are done right than I should or need to and I need to better delegate and step aside.