

GOAL Magazine's 1st Cover Party

By the GOAL Magazine Team



Adoptable,
Lovable
Betty White

On Wednesday January 17th GOAL Magazine hosted its first ever Cover Party at the Greensburg Garden and Civic Center. Sponsored by SecondHalf Coach Wealth Management and The Animal Friends of Westmoreland, the event celebrated the unveiling of the 6th cover of GOAL Magazine featuring Candy Valentino, CEO of Animal Friends of Westmoreland and Mary, a rescued calf that resides at the organization's new sanctuary in Unity Township.

The event was catered by fellow GOAL contributor Vallozzi's of Greensburg. They put together an incredible Vegan Menu including: Fresh Vegetable Shooters with Hummus; Ziti with Roasted Eggplant; Vegetable Spring Rolls with Peanut Chili Dipping Sauce; Stuffed Mushrooms with Pesto; Black Bean Burger Sliders and Mulligatawny Vegan Soup. Tables were decorated with fresh roses and copies of the magazine.

Jane West entertained the guests with her beautiful voice and smooth acoustic guitar jams. A photobooth area was available for guests to take photos with funny props and a large mock GOAL Magazine Cover frame. One of the dogs available for adoption at Animal Friends of Westmoreland, Betty White, also attended the event. Ironically, her appearance

at the party fell on the iconic Betty White's actual 96th birthday.

Additional gratitude is in order for fellow GOAL Magazine Contributors who make each issue possible, and the Community Foundation of Westmoreland and Westmoreland Cultural Trust for allowing us to use their scenic penthouse location within the Garden and Civic Center.

Another thank you to GOAL Magazine Contributor Hector Olave of Larrimor's in Pittsburgh for donating a \$100 Larrimor's store gift card to their store as a door prize for the event.

William Urbanik, co-founder of GOAL Magazine, described the event, "like the magazine, the cover party was a great opportunity to gather fantastic business owners, dedicated public servants and leaders within the community that have philanthropic hearts together."

Amy Fauth of the Latrobe Bulletin covered the event and the article appeared on the front cover of the newspaper the following day. You can view additional photos on our social media accounts by searching for the hashtag #GOALMagazineCoverParty. 📷

